

ABSTRACT

- A method for automatically converting print jobs stored in printshop job description language (PSDL) files into workflow for a specific printshop is disclosed.
- 5 A print job stored in a PSDL file is extracted from the PSDL file and used to generate a proposed workflow and accompanying job cost estimate. The workflow generated by the illustrated embodiment merges the job resource requirements of the print job with the resource and material availability of the printshop. The generated workflow and an accompanying job cost estimate for producing the workflow in the printshop are
 - 10 transmitted to the original job submitter for approval prior to beginning the printing process. Alternately, the job submitter is capable of submitting the print job in PSDL format to a printshop via the Internet.